



Station Order

Matheson for Congress 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, October 15, 2012 to Sunday, October 21, 2012

Estimate ID

11636

Contact: Dianne Downey
Email: dianne.downey@abc4.com

Phone: 801-975-4444
Fax: 801-975-4555
Direct: 801-975-4555

KTVX-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 15	Oct 16	Oct 17	Oct 18	Oct 19	Oct 20	Oct 21	
KTVX 6a News 6:00 AM 6:30 AM	EM	M-F 30	\$95.00 \$475.00	1	1	1	1	1			5
KTVX 6:30a News 6:30 AM 7:00 AM	EM	M-F 30	\$130.00 \$650.00	1	1	1	1	1			5
Good Morn America 7:00 AM 9:00 AM	EM	M-F 30	\$140.00 \$700.00	1	1	1	1	1			5
The Doctors 9:00 AM 10:00 AM	DT	M-F 30	\$125.00 \$125.00			1					1
Good Things Utah 10:00 AM 11:00 AM	DT	M-F 30	\$175.00 \$175.00					1			1
The View 11:00 AM 12:00 PM	DT	M-F 30	\$150.00 \$150.00		1						1
Anderson Cooper 2:00 PM 3:00 PM	DT	M-F 30	\$100.00 \$100.00					1			1
Ellen 3:00 PM 4:00 PM	EF	M-F 30	\$250.00 \$1,000.00	1	1	1	1				4
KTVX 4p News 4:00 PM 4:30 PM	EN	M-F 30	\$165.00 \$825.00	1	1	1	1	1			5
KTVX 4:30p News 4:30 PM 5:00 PM	EN	M-F 30	\$165.00 \$825.00	1	1	1	1	1			5
KTVX 5p News 5:00 PM 5:30 PM	EN	M-F 30	\$165.00 \$1,155.00	1	1	2	2	1			7
KTVX 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$200.00 \$1,400.00	2	1	1	1	2			7

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 8/17/2012 11:46:41 AM

KTVX-TV

Page 1 of 2



Station Order

Matheson for Congress 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, October 15, 2012 to Sunday, October 21, 2012

Estimate ID

11636

Contact: Dianne Downey

Email: dianne.downey@abc4.com

Phone: 801-975-4444

Fax: 801-975-4555

Direct: 801-975-4555

KTVX-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 15	Oct 16	Oct 17	Oct 18	Oct 19	Oct 20	Oct 21	
Saturday 5p News 5:00 PM 5:30 PM	EN	Sa 30	\$175.00 \$175.00						1		1
Sunday 5p News 5:00 PM 5:30 PM	EN	Su 30	\$175.00 \$175.00							1	1
Two & Half Men 6:30 PM 7:00 PM	PA	M-F 30	\$400.00 \$400.00		1						1
Dancing With Star 7:00 PM 8:30 PM	PT	M 30	\$2,900.00 \$2,900.00	1							1
Grey's Anatomy 8:00 PM 9:00 PM	PT	Th 30	\$2,500.00 \$2,500.00				1				1
KTVX 10p News 10:00 PM 10:35 PM	LN	M-F 30	\$400.00 \$3,200.00	2	2	1	2	1			8
Saturday 10p News 10:00 PM 10:30 PM	LN	Sa 30	\$325.00 \$325.00						1		1
Sunday 10p News 10:00 PM 10:30 PM	LN	Su 30	\$500.00 \$500.00							1	1
Nightline 10:35 PM 11:05 PM	LF	M-F 30	\$200.00 \$200.00			1					1
Access Hollywood 11:05 PM 11:35 PM	LF	M-F 30	\$175.00 \$175.00					1			1
Station Gross Totals			\$18,130.00	12	12	12	12	12	2	2	64

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 8/17/2012 11:46:41 AM

KTVX-TV

Page 2 of 2